

Will Stevens

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EDUCATION

Clemson University

Bachelor of Science in Graphic Communications
Minor in Brand Communications

May 2025
Clemson, SC
3.60 GPA

Cadency

Student-led Branding Agency

- Crafted brand guide presentation for client Polar Plus
- Established Brand Playbook for graphics, tone, and website standards

WORK EXPERIENCE

AlphaGraphics (Savannah, GA)

August 2024 – December 2024

Production Intern

- Prepress, production, and bindery for wide-format, adhesives, and digital printing
- Utilized prepress design, Onyx and Fiery imposition softwares, and Canon and Epson Printers to print and bind final prints
- Supervised 15 site visit and installations, providing designs and proofing for clients
- Trained and evaluated 2 full-time employees in large format, installations, and bindery

Olive Garden (Anderson, SC)

September 2021 – May 2025

Certified Trainer - To-Go Specialist

- Trained and evaluated 40+ new hires, improving retention rate by 69%
- Led To-Go team ranking top 5% of Darden restaurants earning Diamond Club 2023

RIZE Prevention (Greenville, SC)

May 2023 – August 2023

Graphics/Branding Intern

- Created graphics for internal and external organizational use
- Led organization wide creative team meetings for brand image

The Town Cafe (Honea Path, SC)

March 2020 – October 2021

Multiple Positions

- Trainer in multiple positions such as Grill, Expedite, and Front-of-House

CERTIFICATIONS & SKILLS

ANA Marketing Certificate; Adobe Creative Suite, Microsoft 365, Fiery, Onyx, Xmpie, Prepress